

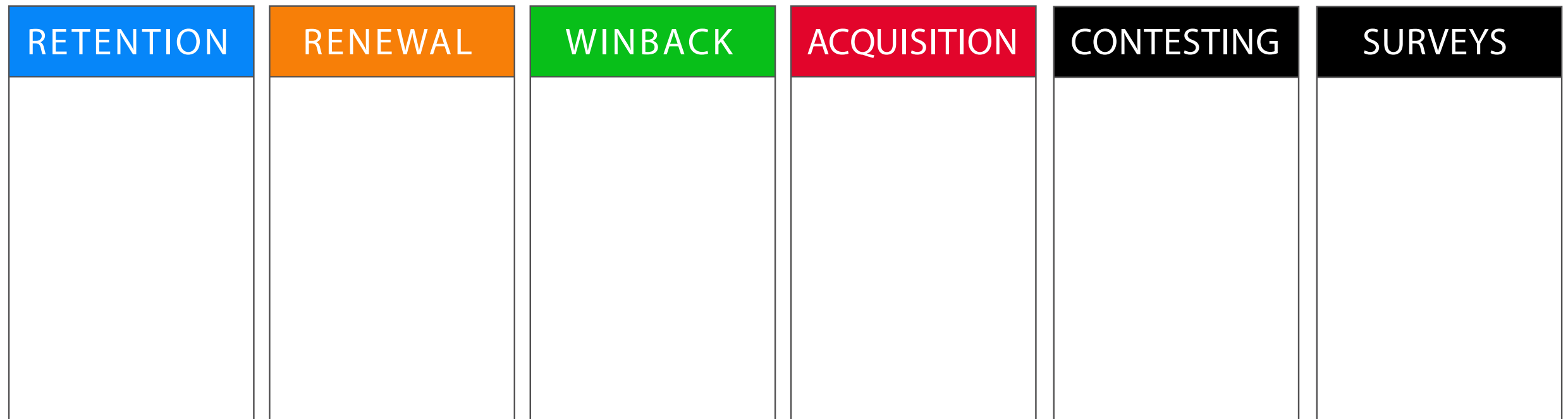
# CONSUMER



## Turn-key Products

RETENTION, RENEWAL, WINBACK, ACQUISITION

Industry: MEDIA AND PUBLISHING



EMAIL - RETENTION

WELCOME SERIES



EMAIL - RETENTION

GOODWILL / ANNIV. SERIES



EMAIL - RENEWAL

FINAL 4-1 WEEKS



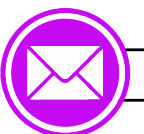
EMAIL - WINBACK

FORMERS STOPS 1-4 WEEKS



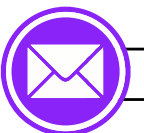
EMAIL - ACQUISITION

NEVERS & FORMERS 4 WEEKS +



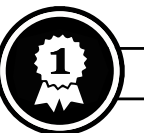
DM - WINBACK

FORMERS STOPS 1-4 WEEKS



DM - ACQUISITION

NEVERS & FORMERS 4 WEEKS +



CONTESTING



SURVEYS

JOTFORM OR SURVEY MONKEY



# CONSUMER

Marketing Solutions Group, Inc.

866 379 5206 ext. 701 sales@askmsg.com

1114 N Walker Ave. Suite 3 , Oklahoma City, OK 73103

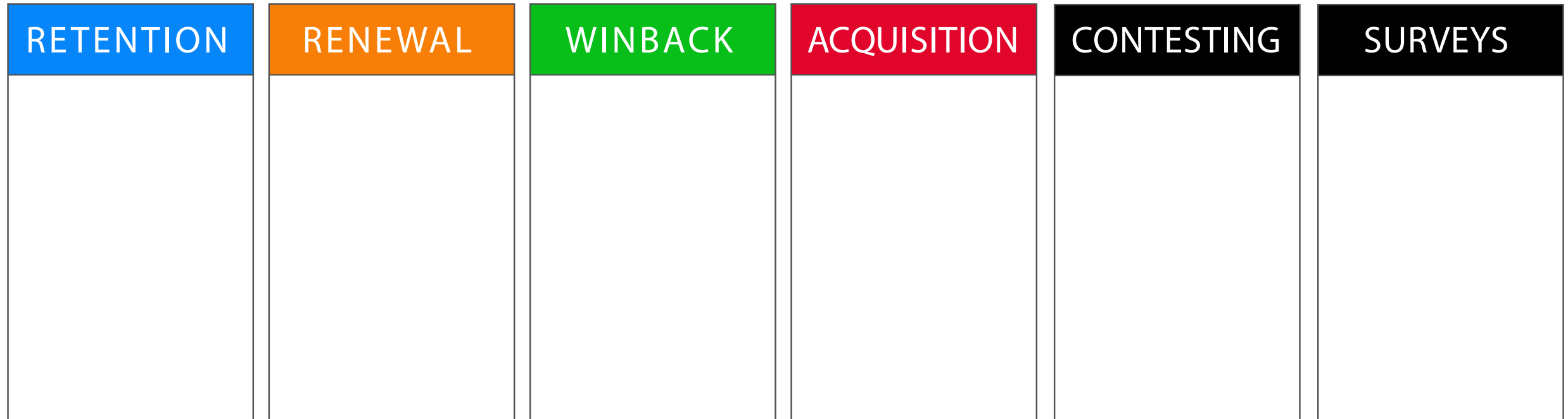
# BUSINESS



## Turn-key Products

RETENTION, RENEWAL, WINBACK, ACQUISITION

Industry: MEDIA AND PUBLISHING




 **EMAIL - RETENTION**  
WELCOME SERIES


 **EMAIL - RETENTION**  
GOODWILL / ANNIV. SERIES

 **EMAIL - RENEWAL**  
FINAL 4-1 WEEKS


 **EMAIL - WINBACK**  
FORMERS STOPS 1-4 WEEKS

 **EMAIL - ACQUISITION**  
NEVERS & FORMERS 4 WEEKS +

 **DM - WINBACK**  
FORMERS STOPS 1-4 WEEKS

 **DM - ACQUISITION**  
NEVERS & FORMERS 4 WEEKS +

 **CONTESTING**  
f t in

 **SURVEYS**  
JOTFORM OR SURVEY MONKEY

 **CP-ADS™**





# BUSINESS

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