



Market Analysis | Targeted Audience | Inexpensive Delivery

Everyone knows an effective direct mail advertising strategy starts with knowing your audience.

MSG has partnered with The Oklahoman DIRECT, to provide you with an inexpensive delivery method for your direct mail campaigns. Our all-in-one direct mailing services begin with mapping out a targeted mailing list; developing your design and messaging; printing high-quality, cost-effective products; and then delivering it straight to your desired audience for the best possible response.



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Postcard Specifications



.4.25" x 6" Size

- 80# Gloss Cover
- 10K Minimum Quantity
- Starting at .32 cents per piece
- Scratch Off and Item Affixing
- Mails as a Flat Card

Includes estimated postage based on saturation delivery. Other rates may apply.

Postcard Specifications



.6" x 9" Size

- 80# Gloss Cover
- 10K Minimum Quantity
- Starting at .32 cents per piece
- Scratch Off and Item Affixing
- Mails as a Flat Card

Includes estimated postage based on saturation delivery. Other rates may apply.

Letter Packet Specifications

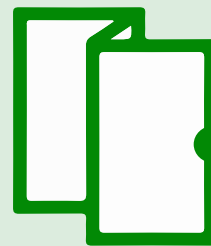


.8.5" x 11" Size

- Folded to 8.5" x 6"
- 70# Gloss or Text Cover
- 5K Minimum Quantity
- Starting at .42 cents per piece
- Includes Mail Back Form
- #10 Envelope

Includes estimated postage based on saturation delivery. Other rates may apply.

Self Mailer Specifications



.10.5" x 17" Size

- Folded to 10.5" x 6"
- 70# Gloss or Text Cover
- 5K Minimum Quantity
- Starting at .30 cents per piece
- Mails as a Letter

Includes estimated postage based on saturation delivery. Other rates may apply.